



April 2018

Dear Parents/Carers

Year 9 Business Studies Trip to Cadburys World – 20th June 2018

As part of our GCSE Business Studies course we have the exciting opportunity to take students in Year 9 to Cadburys World on 20th June 2018.

Cadburys World offers a unique experience that gives a fascinating insight into the rich heritage of the nation's favourite chocolate brand. The visit links with our recent studies into marketing, production and finance.

A variety of zones showcase the history of Cadburys, chocolate making, and now includes a 4D Chocolate Adventure cinema experience. Through the Cadbury World tour, students will:

Discover the origins of the cocoa bean and its journey to Europe in the 16th century.

Learn the history behind the creation of the Cadbury factory and Bournville village by the Cadbury brothers.

Explore how Cadbury manufacture popular products and 100 years of innovative advertising and packaging design.

Watch chocolatiers work their magic as they reveal the ingredients and making of chocolate.

Enjoy an adventurous journey in the 4D cinema experience, complete with motion seats!

We will be leaving school at 8.30am. Students need to register in the ground floor ICT area. We will aim to return to school for 3pm. If there is a change to the time we are expected back to school due to traffic a text will be sent via school to advise of the change of time. Students who usually catch the school buses home may need to make alternative arrangements.

We do hope you feel able to support this venture by giving permission for your child to attend. There is a cost of **£20 per student** for transport and admission costs. Under the requirements of the Education Reform Act 1996 we can only raise the cost of the visit through voluntary contributions. There is no obligation to contribute and students will not be treated differently according to whether or not any contribution has been made. However, the visit can only take place if the level of support is sufficient. Please indicate on the reply slip if you wish to apply for financial help as we can support families on low income who may be eligible to apply for assistance for their son/daughter through the school.

The deadline for the reply slip (attached) and payment return is **Friday 25th May 2018**. Please return your reply slip and payment to reception as soon as possible. Cheques should be made payable to 'Newark Academy'. Students will need to wear school uniform. Students should also bring a packed lunch and refreshments for throughout the day. If your child usually receives a free school meal this will be provided for them

Parents and students should also be aware that if a student's behaviour becomes unacceptable, including the inappropriate use of social media, then the school reserves the right to exclude them from the trip. If this action were to be necessary, then the school would reimburse payments in full.

Newark Academy | London Road, New Balderton, Newark, Nottingham NG24 3AL

Telephone: 01636 615000 | Email: office@newarkacademy.co.uk | Website: www.newarkacademy.co.uk

Executive Head Teacher: **Ashfaq Rahman** BSc(Hons), PGDip, PGCE, NPQH, NLE | Head of School: **Andrew Seymour** BA (Hons), PGCE, NPQH

Newark Academy is a member of the Nova Education Trust | Registered in England and Wales - No. 7695410

Registered Office: C19, The Sir Colin Campbell Building, University of Nottingham Innovation Park, Triumph Road, Nottingham NG7 2TL, ENGLAND



Should you have any questions regarding our fieldwork trip please do not hesitate to contact us here at school via the main reception.

Yours sincerely

K. Vause

Mrs K Vause
School Leader & Teacher of Business Studies

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Please return the completed reply slip by Friday 25th May 2018 to Reception at Newark Academy

***I do/do not give permission for my child to attend the Cadburys World Trip.**

I enclose a payment of £20.00 (Please tick if enclosed)

Please tick if you require financial assistance

I have read the information provided on the activity mentioned above and would like my child to take part in the activities described.

I understand that the staff in charge of the activities will take all reasonable care of the children but I accept that there may be occasions, depending upon the activity, when the children may not be directly supervised by the staff.

I consider my child to be physically fit and capable of taking part in the activity. I also give my consent to any emergency medical treatment which may be necessary.

I consent to my child having their photograph taken and used for various forms of media coverage

Parent /Carer Name

Signed Date

Parent/Carer Emergency Contact Number

If your child suffers from any ailment, needs to take pills or medicines or require any regular medical treatment, please give details below. In certain cases the school may also require a note from your doctor.

Relevant medical information

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*Free school meal required YES/NO

**delete as applicable*

Trip organiser: Katie Vause